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## Report Overview

This is your personal onpage optimization report created for the webpage <http://knobsplus.com/>. It will tell you in detail how well your page is optimized for your keywords today and will guide you in changing your webpage, so that you can reach top rankings in Google.

### Optimization Rate

**23.8%**

**Note:** Optimization Rate shows how well your page meets optimization requirements for your specific niche, in percents.

Of course a 100% optimization rate is an ideal, but it is not a must. Today your optimization rate does not look very good. Do what this report recommends, and you will be able to reach better results in Google for your keywords.

## Keywords

This report provides you with a strategy for improving your page to hit the top position for the following keywords in Google. You can check how well your page is optimized for each of them now:

Keywords			Up
Keyword		Optimization Rate	
1	<a href="#">kitchen cabinet</a>	63.4%	
2	<a href="#">kitchen cabinet hardware</a>	17.1%	
3	<a href="#">kitchen cabinet knob</a>	16%	
4	<a href="#">kitchen cabinet handle</a>	11.4%	
5	<a href="#">kitchen cabinet hinges</a>	11.1%	
<b>Average</b>		<b>23.8%</b>	

**Note:** All over the report, color markers range from red to green. If the color is red, you will have to make crucial changes on your page. The closer it is to green, the better your page is optimized.

## Page Elements

To have a high-ranking page, you need to optimize each of its HTML elements. These are elements of your page's source code, and they are also called page elements. Any HTML element is part of your page's structure and contains some of the page's content.

Onpage optimization report teaches you how to compose your webpage elements so that Google gives you higher rankings. The main point here is using keywords the best possible way in any important page element.

See what these critical elements are and how far your optimization goes in each of them:

Optimization Rate			Up
Page Elements		Optimization Rate	
<a href="#">Page Title</a>		11.2%	
<a href="#">Meta Description</a>		30.7%	
<a href="#">Meta Keywords</a>		77.3%	
<a href="#">Body</a>		80.2%	
<a href="#">H1 Headings</a>		37.3%	
<a href="#">Bold Text Blocks</a>		27.1%	
<a href="#">Anchor Texts</a>		57.8%	
<a href="#">Image Alt Texts</a>		4.3%	
<b>Entire Page</b>		<b>23.8%</b>	

## Competitors

This onpage optimization strategy was created for you based on knowledge of search engines' logic and on detailed analysis of your high-ranking competition.

Here are your top competitors for your keywords in Google.

kitchen cabinet <span style="float: right;">Up</span>		
URL	Optimization Rate	
1 <a href="http://en.wikipedia.org/wiki/Kitchen_Cabinet">http://en.wikipedia.org/wiki/Kitchen_Cabinet</a>	80.1%	
2 <a href="http://www.abc.net.au/tv/kitchencabinet/">http://www.abc.net.au/tv/kitchencabinet/</a>	50%	
3 <a href="http://www.bbc.co.uk/programmes/b01bqvr7">http://www.bbc.co.uk/programmes/b01bqvr7</a>	55.7%	
4 <a href="http://thekitchencabinet.us/">http://thekitchencabinet.us/</a>	14.2%	
5 <a href="http://www.kraftmaid.com/">http://www.kraftmaid.com/</a>	22.3%	
6 <a href="http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true</a>	71.5%	
7 <a href="http://www.thekitchencabinet.com.au/">http://www.thekitchencabinet.com.au/</a>	32.5%	
8 <a href="http://www.ciqstudios.com/">http://www.ciqstudios.com/</a>	51.5%	
9 <a href="http://cabinetliquidators.com/">http://cabinetliquidators.com/</a>	36.1%	
10 <a href="http://www.kcma.org/">http://www.kcma.org/</a>	14.2%	

kitchen cabinet hardware <span style="float: right;">Up</span>		
URL	Optimization Rate	
1 <a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	48.9%	
2 <a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	41.8%	
3 <a href="http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true</a>	55.6%	
4 <a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	20.7%	
5 <a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	24.7%	
6 <a href="http://www.kitchen-cabinet-hardware.com/">http://www.kitchen-cabinet-hardware.com/</a>	83.2%	
7 <a href="http://www.myknobs.com/libertyharware.html">http://www.myknobs.com/libertyharware.html</a>	80.1%	
8 <a href="http://www.myknobs.com/">http://www.myknobs.com/</a>	32.1%	
9 <a href="http://www.dlawlesshardware.com/">http://www.dlawlesshardware.com/</a>	31.8%	
10 <a href="http://www.knobs4less.com/Liberty-Kit...abinet-Hardware-Oil/libharfoncol.html">http://www.knobs4less.com/Liberty-Kit...abinet-Hardware-Oil/libharfoncol.html</a>	81.9%	

kitchen cabinet knob <span style="float: right;">Up</span>		
URL	Optimization Rate	
1 <a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	48.3%	
2 <a href="http://www.myknobs.com/">http://www.myknobs.com/</a>	22.9%	
3 <a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	34.1%	
4 <a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	20.2%	
5 <a href="http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true</a>	20.6%	
6 <a href="http://www.knobs4less.com/">http://www.knobs4less.com/</a>	23.8%	
7 <a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	25.1%	
8 <a href="http://www.hgtv.com/kitchens/kitchen-...pulls-and-handles/pictures/index.html">http://www.hgtv.com/kitchens/kitchen-...pulls-and-handles/pictures/index.html</a>	74%	
9 <a href="http://www.bellacor.com/cabinet-hardware-and-knobs.htm">http://www.bellacor.com/cabinet-hardware-and-knobs.htm</a>	25.1%	
10 <a href="http://www.lowes.com/Hardware/ /N-1z13cne/pl">http://www.lowes.com/Hardware/ /N-1z13cne/pl</a>	19.3%	

kitchen cabinet handle			Up
URL		Optimization Rate	
1	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	23.1%	
2	<a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	41%	
3	<a href="http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true</a>	23.9%	
4	<a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	24.1%	
5	<a href="http://www.tradehandles.co.uk/kitchen-door-handles/-c-4805.html">http://www.tradehandles.co.uk/kitchen-door-handles/-c-4805.html</a>	50.7%	
6	<a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	19.5%	
7	<a href="http://www.wickes.co.uk/door-furnitur...handles+knobs/icat/cabinethandknobs/">http://www.wickes.co.uk/door-furnitur...handles+knobs/icat/cabinethandknobs/</a>	18.6%	
8	<a href="http://www.knobs4less.com/">http://www.knobs4less.com/</a>	23.7%	
9	<a href="http://handlewarehouse.com.au/index.p...y_id=3&amp;option=com_virtuemart&amp;Itemid=2">http://handlewarehouse.com.au/index.p...y_id=3&amp;option=com_virtuemart&amp;Itemid=2</a>	41%	
10	<a href="http://www.larkandiarks.co.uk/kitchen-handles">http://www.larkandiarks.co.uk/kitchen-handles</a>	80.3%	

kitchen cabinet hinges			Up
URL		Optimization Rate	
1	<a href="http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabi...=10051&amp;catalogId=10053&amp;searchNav=true</a>	26%	
2	<a href="http://www.usacabinethardware.com/">http://www.usacabinethardware.com/</a>	22.5%	
3	<a href="http://www.wwhardware.com/">http://www.wwhardware.com/</a>	15.5%	
4	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	17.7%	
5	<a href="http://www.eurofitdirect.co.uk/hinges...atches/hinges/kitchen-cabinet-hinges">http://www.eurofitdirect.co.uk/hinges...atches/hinges/kitchen-cabinet-hinges</a>	76%	
6	<a href="http://www.thehardwarehut.com/cabinet_hinges.php">http://www.thehardwarehut.com/cabinet_hinges.php</a>	21.4%	
7	<a href="http://www.dlawlesshardware.com/">http://www.dlawlesshardware.com/</a>	18.8%	
8	<a href="http://www.blum.com/">http://www.blum.com/</a>	25%	
9	<a href="http://www.pullsdirect.com/">http://www.pullsdirect.com/</a>	54.6%	
10	<a href="http://www.sdslondon.co.uk/kitchen-cupboard-cabinet-hinges.html">http://www.sdslondon.co.uk/kitchen-cupboard-cabinet-hinges.html</a>	59.9%	

To achieve high ranking, please [follow the professional recommendations](#) in each report section. Use the data provided in the report to compare your own page with your top 10 competitors at each stage of optimization.

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## Keywords Overview

Before you start with optimization, there are some about today's state of your <http://knobsplus.com/>.

As you already know, to get a high ranking you need to figure out a winning way to use your keywords in each and every element of your page.

In other words, you must control some important factors for each separate keyword and in each page element. Here are these factors:

- The **total number of words** used in a page element: you should know how much text it is better to use. In this report, the total number of words will be called **"Words Total"**.
- **How many times a keyword is repeated within a page element**, in percents of the total number of words in the HTML element. In this report, and in any other SEO materials, this percentage is called **"Keyword Density"**.
- **How close your keyword stands to the beginning of a page element**, in percents of the total number of words in the element. In SEO in general, and in this report in particular, this percentage is referred to as **"Keyword Prominence"**.
- **How many times a keyword is used** in a page element: always try to use as many keywords as possible, but never overstuff page elements with it. Here the number of uses of a keyword will be called **"Keyword Count"**.

The report will also tell you your **Score** - the importance of a keyword for your webpage, from the point of view of search engines. To search engines, words with the highest score appear to reflect the topic of your page. Therefore, you must have a higher score for your main keywords.

## Summary

Take a look at the factors that influence optimization of your page <http://knobsplus.com/> and see how they compare to the average values among your top-ranking competition, for each of your keywords.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

kitchen cabinet <span style="float: right;">Up</span>						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
<a href="#">Page Title</a>	3	6	66.7%	35.9%	56.1%	
<a href="#">Meta Description</a>	28	22	21.4%	12.9%	25.3%	
<a href="#">Meta Keywords</a>	13	23	15.4%	35%	66.8%	
<a href="#">Body</a>	1435	807	1.8%	2.3%	82.1%	
<a href="#">H1 Headings</a>	3	5	66.7%	75%	88.7%	
<a href="#">Bold Text Blocks</a>	206	21	1%	32.7%	25%	
<a href="#">Anchor Texts</a>	414	389	1.4%	3.2%	87.6%	
<a href="#">Image Alt Texts</a>	1	63	0%	8%	21.6%	
<b>Entire Page</b>	<b>2103</b>	<b>1336</b>	<b>21.8%</b>	<b>25.6%</b>	<b>63.4%</b>	

kitchen cabinet hardware <span style="float: right;">Up</span>						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
<a href="#">Page Title</a>	3	11	100%	31.1%	0%	
<a href="#">Meta Description</a>	28	24	21.4%	13.7%	58.5%	
<a href="#">Meta Keywords</a>	13	26	23.1%	19.8%	82.8%	
<a href="#">Body</a>	1435	1262	1.5%	3.8%	90.1%	
<a href="#">H1 Headings</a>	3	6	100%	50.6%	22.2%	
<a href="#">Bold Text Blocks</a>	206	87	1.5%	17.6%	64.1%	

<a href="#">Anchor Texts</a>	414	594	0.7%	13.9%	70.3%
<a href="#">Image Alt Texts</a>	1	315	0%	14.4%	0%
<b>Entire Page</b>	<b>2103</b>	<b>2325</b>	<b>31%</b>	<b>20.6%</b>	<b>17.1%</b>

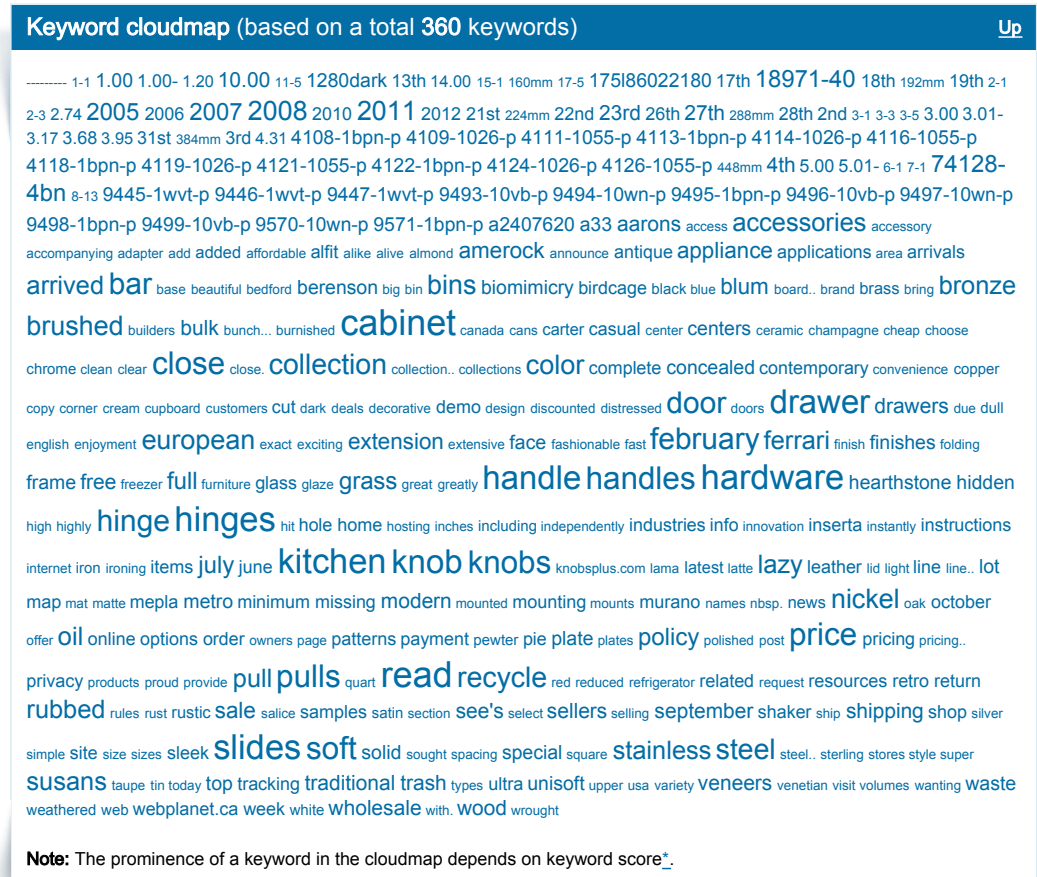
kitchen cabinet knob <span style="float: right;">Up</span>						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
<a href="#">Page Title</a>	3	11	0%	26.5%	0%	
<a href="#">Meta Description</a>	28	22	0%	14.4%	17.9%	
<a href="#">Meta Keywords</a>	13	24	23.1%	25%	59.7%	
<a href="#">Body</a>	1435	1286	0.6%	1%	87.7%	
<a href="#">H1 Headings</a>	3	5	0%	50%	25.1%	
<a href="#">Bold Text Blocks</a>	206	51	0%	0%	15.6%	
<a href="#">Anchor Texts</a>	414	568	0.7%	1.1%	78.8%	
<a href="#">Image Alt Texts</a>	1	194	0%	7.7%	0%	
<b>Entire Page</b>	<b>2103</b>	<b>2161</b>	<b>3.1%</b>	<b>15.7%</b>	<b>16%</b>	

kitchen cabinet handle <span style="float: right;">Up</span>						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
<a href="#">Page Title</a>	3	10	0%	50.7%	0%	
<a href="#">Meta Description</a>	28	23	0%	14.6%	23.2%	
<a href="#">Meta Keywords</a>	13	18	23.1%	35.5%	85.6%	
<a href="#">Body</a>	1435	1241	0.4%	0.8%	81.6%	
<a href="#">H1 Headings</a>	3	5	0%	100%	25.9%	
<a href="#">Bold Text Blocks</a>	206	48	0%	0%	14.8%	
<a href="#">Anchor Texts</a>	414	682	0%	1.1%	26%	
<a href="#">Image Alt Texts</a>	1	219	0%	8%	0%	
<b>Entire Page</b>	<b>2103</b>	<b>2246</b>	<b>2.9%</b>	<b>26.3%</b>	<b>11.4%</b>	

kitchen cabinet hinges <span style="float: right;">Up</span>						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
<a href="#">Page Title</a>	3	8	0%	36.1%	0%	
<a href="#">Meta Description</a>	28	30	0%	12.2%	28.7%	
<a href="#">Meta Keywords</a>	13	29	23.1%	26.1%	91.6%	
<a href="#">Body</a>	1435	939	0.4%	1.7%	59.5%	
<a href="#">H1 Headings</a>	3	5	0%	73.1%	24.8%	
<a href="#">Bold Text Blocks</a>	206	67	0%	6.1%	16%	
<a href="#">Anchor Texts</a>	414	607	0%	2.4%	26.3%	
<a href="#">Image Alt Texts</a>	1	165	0%	0%	0%	
<b>Entire Page</b>	<b>2103</b>	<b>1850</b>	<b>2.9%</b>	<b>19.7%</b>	<b>11.1%</b>	

## Details

For your convenience, here is the cloudmap of keywords contained within the page:



**Note:** The prominence of a keyword in the cloudmap reflects how important it seems to search engines. So you can see if search engines pay attention to the right keywords on your page.

When Google decides how important your keywords are for your page, this largely depends on keyword density in different page elements. Look at the density for the 20 most frequently-used keywords on your webpage:

Top 20 Keywords Density Overview											Up
Keyword	Total	TITLE	MD	MK	BODY	H1	B	A	IMG	Score	
1	cabinet	4.7%	33.3%	10.7%	7.7%	2.9%	33.3%	4.4%	3.4%	-	578
2	read	3.4%	-	-	-	1.2%	-	8.3%	4.1%	-	527
3	hinges	4.1%	-	3.6%	7.7%	2.3%	-	2.4%	5.1%	-	506
4	kitchen	2.2%	33.3%	14.3%	7.7%	1.3%	33.3%	1%	1.4%	-	327
5	hardware	2.2%	33.3%	7.1%	7.7%	1.3%	33.3%	1.9%	1.2%	-	324
6	slides	1.9%	-	3.6%	-	1%	-	1%	2.2%	100%	219
7	handle	2.2%	-	3.6%	7.7%	1.3%	-	1.9%	1.7%	-	202
8	drawer	1.7%	-	3.6%	-	1%	-	1%	1.9%	-	196
9	knob	1.6%	-	3.6%	7.7%	0.8%	-	1.5%	1.7%	-	185
10	knobs	1.5%	-	3.6%	-	0.8%	-	1.5%	1.7%	-	183
11	price	1.6%	-	-	-	0.8%	-	3.9%	1%	-	172
12	handles	1.8%	-	3.6%	-	1.2%	-	1.5%	1.4%	-	169
13	pulls	1.4%	-	3.6%	7.7%	0.6%	-	2.4%	1.2%	-	162
14	close	1.4%	-	-	-	0.8%	-	1.5%	1.4%	-	162

15	soft	1.4%	-	-	-	0.8%	-	1.5%	1.4%	-	161
16	bar	1.4%	-	-	-	0.7%	-	2.4%	1.2%	-	160
17	hinge	0.9%	-	-	-	0.4%	-	0.5%	1.4%	-	136
18	door	1.3%	-	-	-	0.8%	-	1.5%	1%	-	122
19	february	0.7%	-	-	-	0.3%	-	-	1.2%	-	105
20	steel	1.0%	-	-	-	0.6%	-	1.5%	0.7%	-	99

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## Keywords In Page Title

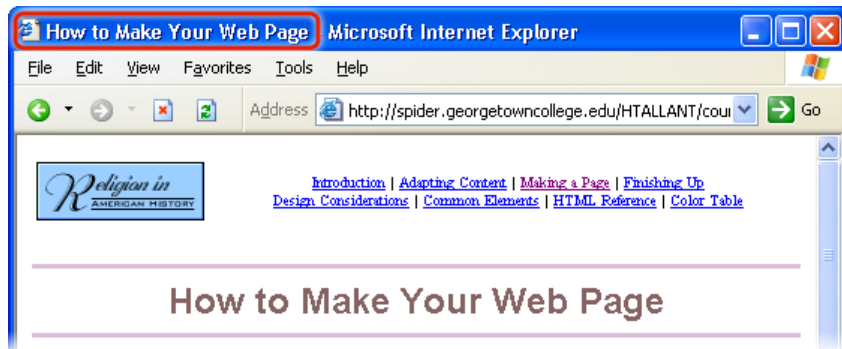
In the source code of your Web page, page title is the text placed in the <title>...</title> tags. Search engines pay certain attention to titles, and show them in their results pages. Also, when a webpage is opened, its title stands in the blue bar at the top of your browser window.

For example, here is a tag: <title>How to Make Your Web Page</title>. And this is what you would see in Google's search results page:

### How to Make Your Web Page

The Easiest Method . . . Use a Word Processor. The easiest way to design a web page is to use an HTML-enabled word processor or an HTML editor. ...  
[spider.georgetowncollege.edu/ HTALLANT/courses/his338/tutorial/howtomak.htm](http://spider.georgetowncollege.edu/HTALLANT/courses/his338/tutorial/howtomak.htm) - 14k -  
[Cached](#) - [Similar pages](#)

And in your browser:



Page Title  
Optimization Rate

11.2%

## Summary And Advice

Some factors in your page's title may determine how high your page ranks. Take a look at them and see how you differ from the average value among your competition:

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords <span style="float: right;">Up</span>									
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *		
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site		
kitchen cabinet	3	6	66.7%	35.9%	100%	61%	56.1%		
kitchen cabinet hardware	3	11	100%	31.1%	100%	65%	0%		
kitchen cabinet knob	3	11	0%	26.5%	0%	18%	0%		
kitchen cabinet handle	3	10	0%	50.7%	0%	32%	0%		
kitchen cabinet hinges	3	8	0%	36.1%	0%	28%	0%		
<b>Average</b>	<b>3</b>	<b>9</b>	<b>33.3%</b>	<b>36.1%</b>	<b>40%</b>	<b>40.8%</b>	<b>11.2%</b>		

If you are ready to act on your page, please follow these recommendations:

### Recommendations Up

**Words Total:** 3 words are used in title.  
 This number of words is too small. You should add some text to your page title. The total number of words should be



close to 9.

### kitchen cabinet

**Keyword Density:** the keyword density in title for the keyword "kitchen cabinet" is 66.7%. This keyword density is too big. Please use your keyword "kitchen cabinet" less often to decrease keyword density close to 35.9%.

### kitchen cabinet hardware

**Keyword Density:** the keyword density in title for the keyword "kitchen cabinet hardware" is 100%. This keyword density is too big. Please use your keyword "kitchen cabinet hardware" less often to decrease keyword density close to 31.1%.

### kitchen cabinet knob

**Keyword Density:** the keyword density in title for the keyword "kitchen cabinet knob" is 0%. Compose your page's title so that keyword density for "kitchen cabinet knob" is close to 26.5%.

### kitchen cabinet handle

**Keyword Density:** the keyword density in title for the keyword "kitchen cabinet handle" is 0%. Compose your page's title so that keyword density for "kitchen cabinet handle" is close to 50.7%.

### kitchen cabinet hinges

**Keyword Density:** the keyword density in title for the keyword "kitchen cabinet hinges" is 0%. Compose your page's title so that keyword density for "kitchen cabinet hinges" is close to 36.1%.

## Details

Here is the cloudmap of keywords contained in the title tag:

### Keyword cloudmap (based on a total 6 keywords)

Up

cabinet handle hardware hinges kitchen knob

**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- ▶ [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Site Load Time](#)
- [Final Words](#)

## Keywords In Meta Description

Meta description is the text standing within the special meta tag. In your page's HTML code it would look like this: <meta name="description" content="some description text"/>

Search engines look at a page's meta description to find out what your page is about. You also see meta descriptions quite often - if you make a search in Google and look at the results, you will see some text under each link in the results page. Most often, these texts are pages' meta descriptions.

Major search engines including Google, Yahoo! and Bing no longer employ meta descriptions in their ranking algorithms. Still having a good meta description is important because the information you put there is displayed in the search results right below the link to your site. It largely determines whether people will click your link. Using your keywords in meta description gives your site extra prominence, because they are bolded in search results. You will now analyze meta description of your page <http://knobsplus.com/>.

### Meta Description Optimization Rate

30.7%

## Summary And Advice

Google looks at different factors in your page's description. See how appealing your meta description is to Google, and how this compares with your competitors.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords									Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *		
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site		
kitchen cabinet	28	22	21.4%	12.9%	74%	12%	25.3%		
kitchen cabinet hardware	28	24	21.4%	13.7%	86%	69%	58.5%		
kitchen cabinet knob	28	22	0%	14.4%	0%	31%	17.9%		
kitchen cabinet handle	28	23	0%	14.6%	0%	28%	23.2%		
kitchen cabinet hinges	28	30	0%	12.2%	0%	25%	28.7%		
<b>Average</b>	<b>28</b>	<b>24</b>	<b>8.6%</b>	<b>13.5%</b>	<b>32%</b>	<b>33%</b>	<b>30.7%</b>		

How about changing a couple of things in your meta description? Here is optimization advice for you:

Recommendations	Up
<b>Words Total:</b> 28 words are used in meta description. This fits optimization requirements.	
<b>kitchen cabinet</b>	
<b>Keyword Density:</b> the keyword density in meta description for the keyword "kitchen cabinet" is 21.4%. This keyword density is too big. Please use your keyword "kitchen cabinet" less often to decrease keyword density close to 12.9%.	
<b>kitchen cabinet hardware</b>	
<b>Keyword Density:</b> the keyword density in meta description for the keyword "kitchen cabinet hardware" is 21.4%. This keyword density is too big. Please use your keyword "kitchen cabinet hardware" less often to decrease keyword density close to 13.7%.	
<b>kitchen cabinet knob</b>	
<b>Keyword Density:</b> the keyword density in meta description for the keyword "kitchen cabinet knob" is 0%. Compose your meta description so that keyword density for "kitchen cabinet knob" is close to 14.4%.	
<b>kitchen cabinet handle</b>	

**Keyword Density:** the keyword density in meta description for the keyword "kitchen cabinet handle" is 0%.  
Compose your meta description so that keyword density for "kitchen cabinet handle" is close to 14.6%.

### kitchen cabinet hinges

**Keyword Density:** the keyword density in meta description for the keyword "kitchen cabinet hinges" is 0%.  
Compose your meta description so that keyword density for "kitchen cabinet hinges" is close to 12.2%.

Here is a keyword cloud for all keywords in your meta description:

### Keyword cloudmap (based on a total 19 keywords)

Up

aarons accessories amerock cabinet drawer ferrari handle handles hardware hinges including  
kitchen knob knobs lazy pulls slides susans wholesale

**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

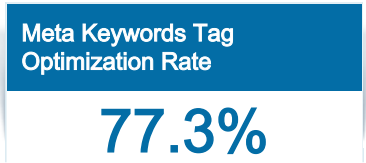
- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- ▶ [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- [Bold Text](#)
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- [Image Alt Texts](#)
- [Site Load Time](#)
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## Meta Keywords

Meta keywords are made for search engines only - so that they easily grasp your page's most important topics. There is a special meta keywords tag, which is supposed to briefly list the topics of your webpage. And it is wise to put your most valuable keywords into it.

Here is an example: `<meta name="keywords" content="some keyword 1, some keyword 2, some keyword 3"/>`

Using meta keywords is not vital and many sites don't have them at all. In fact meta keywords are discounted by all major search engines, so they won't affect your rankings on Google, Yahoo! or Bing. Still they can give you an edge in some regional or local search engines and it takes very little time to optimize them, so you might consider doing this.



## Summary And Advice

Take a look at different factors that influence optimization of your meta keywords.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords <span style="float: right;">Up</span>									
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *		
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site		
kitchen cabinet	13	23	15.4%	35%	100%	38%	66.8%		
kitchen cabinet hardware	13	26	23.1%	19.8%	100%	46%	82.8%		
kitchen cabinet knob	13	24	23.1%	25%	100%	20%	59.7%		
kitchen cabinet handle	13	18	23.1%	35.5%	100%	35%	85.6%		
kitchen cabinet hinges	13	29	23.1%	26.1%	100%	31%	91.6%		
<b>Average</b>	<b>13</b>	<b>24</b>	<b>21.5%</b>	<b>28.3%</b>	<b>100%</b>	<b>34%</b>	<b>77.3%</b>		

So some things need to be changed on your page. See what you should do now:

Recommendations <span style="float: right;">Up</span>	
<b>Words Total:</b> 13 words are used in meta keywords tag. This number of words is too small. You should add some text to your meta keywords tag. The total number of words should be close to 24.	
<b>kitchen cabinet</b>	
<b>Keyword Density:</b> the keyword density in the meta keywords tag for the keyword "kitchen cabinet" is 15.4%. This keyword density is too small. Please use your keyword "kitchen cabinet" more often to increase keyword density close to 35%.	
<b>kitchen cabinet hardware</b>	
<b>Keyword Density:</b> the keyword density in the meta keywords tag for the keyword "kitchen cabinet hardware" is 23.1%. This fits optimization requirements.	
<b>kitchen cabinet knob</b>	
<b>Keyword Density:</b> the keyword density in the meta keywords tag for the keyword "kitchen cabinet knob" is 23.1%. This fits optimization requirements.	
<b>kitchen cabinet handle</b>	
<b>Keyword Density:</b> the keyword density in the meta keywords tag for the keyword "kitchen cabinet handle" is 23.1%. This keyword density is too small. Please use your keyword "kitchen cabinet handle" more often to increase keyword density close to 35.5%.	

## Kitchen cabinet hinges

**Keyword Density:** the keyword density in the meta keywords tag for the keyword "kitchen cabinet hinges" is 23.1%. This fits optimization requirements.

View the cloudmap of the keywords contained in the meta keywords tag

## Keyword cloudmap (based on a total 13 keywords)

[Up](#)

amerock blum cabinet canada ferrari handle hardware hinges kitchen knob lama pulls salice

**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- ▶ [Body Text](#)
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## Keywords In Body Text

The main content of a webpage is put into the <body>...</body> tags of its source code. The importance of the body tag is huge, because all visible content is placed within it. Text, images, colors, graphics - all goes into this tag. To make your page <http://knobsplus.com/> rank high, you will need to find the best ways to use your keywords in the body text.

Body Text  
Optimization Rate

80.2%

## Summary And Advice

Some features of your page's body text effect your position in Google. You can see these features here and compare them with the average values among top-ranking competition.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

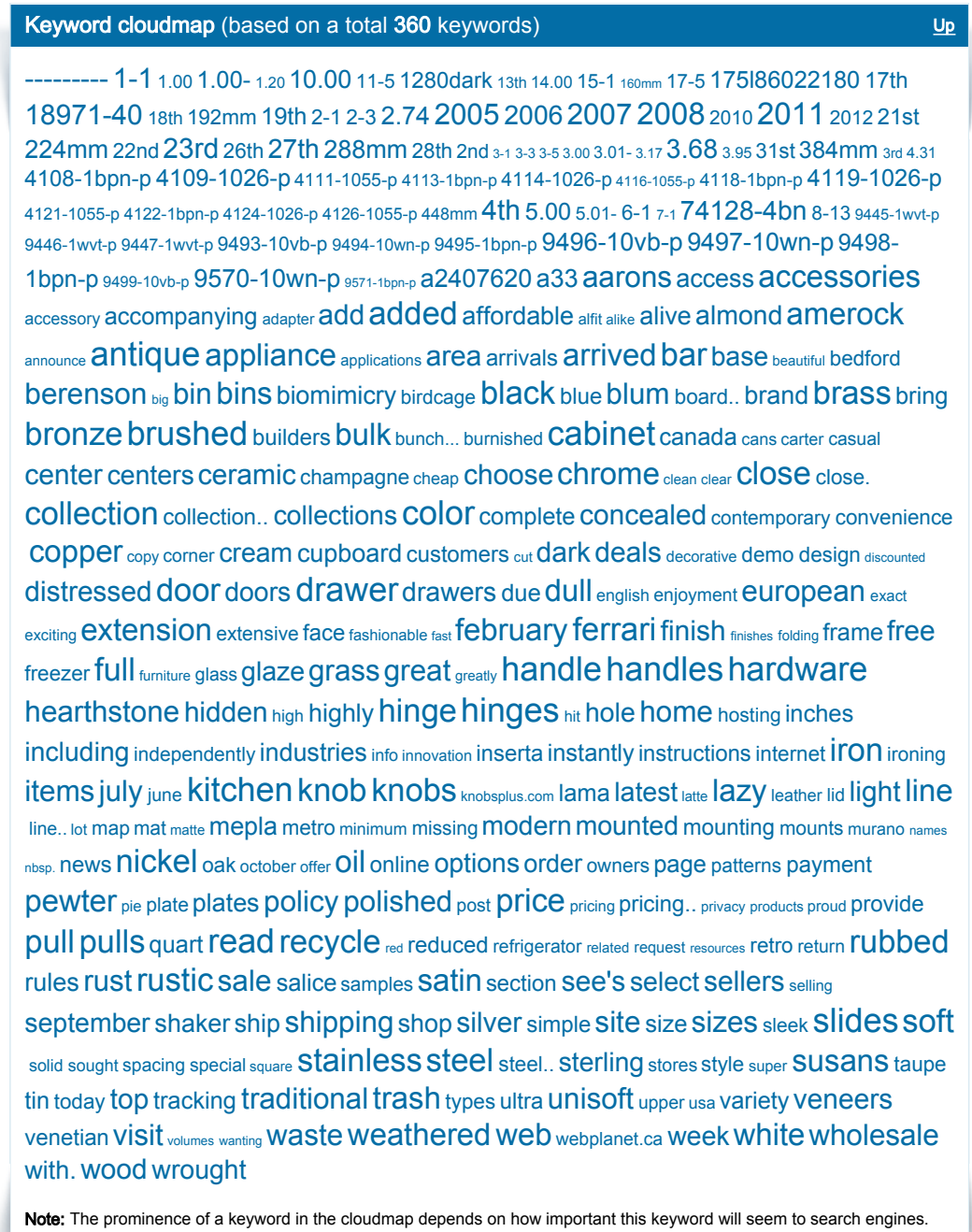
Important Keywords										Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *			
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site			
kitchen cabinet	1435	807	1.8%	2.3%	49%	42%	82.1%			
kitchen cabinet hardware	1435	1262	1.5%	3.8%	37%	61%	90.1%			
kitchen cabinet knob	1435	1286	0.6%	1%	55%	39%	87.7%			
kitchen cabinet handle	1435	1241	0.4%	0.8%	45%	33%	81.6%			
kitchen cabinet hinges	1435	939	0.4%	1.7%	59%	18%	59.5%			
<b>Average</b>	<b>1435</b>	<b>1107</b>	<b>0.9%</b>	<b>1.9%</b>	<b>49%</b>	<b>38.6%</b>	<b>80.2%</b>			

These recommendations will help you write a perfect body text and increase your chances for a top Google ranking:

Recommendations		Up
<b>Words Total:</b> 1435 words are used in body. This fits optimization requirements.		
<b>kitchen cabinet</b>		
<b>Keyword Density:</b> the keyword density in body text for the keyword "kitchen cabinet" is 1.8%. This fits optimization requirements.		
<b>kitchen cabinet hardware</b>		
<b>Keyword Density:</b> the keyword density in body text for the keyword "kitchen cabinet hardware" is 1.5%. This keyword density is too small. Please use your keyword "kitchen cabinet hardware" more often to increase keyword density close to 3.8%.		
<b>kitchen cabinet knob</b>		
<b>Keyword Density:</b> the keyword density in body text for the keyword "kitchen cabinet knob" is 0.6%. This keyword density is too small. Please use your keyword "kitchen cabinet knob" more often to increase keyword density close to 1%.		
<b>kitchen cabinet handle</b>		
<b>Keyword Density:</b> the keyword density in body text for the keyword "kitchen cabinet handle" is 0.4%. This keyword density is too small. Please use your keyword "kitchen cabinet handle" more often to increase keyword density close to 0.8%.		
<b>kitchen cabinet hinges</b>		
<b>Keyword Density:</b> the keyword density in body text for the keyword "kitchen cabinet hinges" is 0.4%. This keyword density is too small. Please use your keyword "kitchen cabinet hinges" more often to increase keyword density close to 1.7%.		

## Details

This keyword cloud shows you all keywords from your page's body text:



- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- ▶ [H1 Headings](#)
- [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
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## Keywords In H1 Heading Texts

In HTML code, **headings** are marked with h1 to h6 tags. These tags simply define the size of your headings, as they appear to the user. Among these six levels of headings, h1 is the biggest one and h6 the smallest.

This is an example of an h1 tag: `<h1>Pay Attention To This Line</h1>`

As we want our headlines, titles and other important things to look prominent, we normally put them into h-tags. And just like people think that the most prominent text on the page is more important than the rest, search engines pay more attention to what is written within h-tags. It is important to them how you use your keywords in headings.

The biggest heading, h1, is most important to search engines. So to get a better ranking, use your major keywords correctly in h1 tags.

### H1 Heading Texts Optimization Rate

37.3%

## Summary And Advice

For Google, some factors in your h1 headings texts may matter when it decides how high to rank you. See how good they are on your page, and how your competition is doing.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords										Up
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *			
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site			
kitchen cabinet	3	5	66.7%	75%	1	0.5	88.7%			
kitchen cabinet hardware	3	6	100%	50.6%	1	0.5	22.2%			
kitchen cabinet knob	3	5	0%	50%	0	0.1	25.1%			
kitchen cabinet handle	3	5	0%	100%	0	0.2	25.9%			
kitchen cabinet hinges	3	5	0%	73.1%	0	0.4	24.8%			
<b>Average</b>	<b>3</b>	<b>5</b>	<b>33.3%</b>	<b>69.7%</b>	<b>0.4</b>	<b>0.3</b>	<b>37.3%</b>			

There is a new column here that you did not see before: **Using Keyword**. It shows how many of your page's h1 headings include your keyword and what is the average value among your competitors.

Now you know the importance of h1 tags. Use these recommendations for your h1 texts, and a high ranking will be more likely to achieve:

Recommendations	Up
<p><b>Words Total:</b> 3 words are used in H1 headings. This number of words is too small. You should add some text to your H1 headings. The total number of words should be close to 5.</p>	
<p><b>kitchen cabinet</b></p> <p><b>Keyword Density:</b> the keyword density in H1 headings for the keyword "kitchen cabinet" is 66.7%. This fits optimization requirements.</p>	
<p><b>kitchen cabinet hardware</b></p> <p><b>Keyword Density:</b> the keyword density in H1 headings for the keyword "kitchen cabinet hardware" is 100%. This keyword density is too big. Please use your keyword "kitchen cabinet hardware" less often to decrease keyword density close to 50.6%.</p>	
<p><b>kitchen cabinet knob</b></p> <p><b>Keyword Density:</b> the keyword density in H1 headings for the keyword "kitchen cabinet knob" is 0%. Compose your H1 headings so that keyword density for "kitchen cabinet knob" is close to 50%.</p>	



### kitchen cabinet handle

**Keyword Density:** the keyword density in H1 headings for the keyword "kitchen cabinet handle" is 0%.  
Compose your H1 headings so that keyword density for "kitchen cabinet handle" is close to 100%.

### kitchen cabinet hinges

**Keyword Density:** the keyword density in H1 headings for the keyword "kitchen cabinet hinges" is 0%.  
Compose your H1 headings so that keyword density for "kitchen cabinet hinges" is close to 73.1%.

See how prominent the words in your h1 tags appear to search engines:

### Keyword cloudmap (based on a total 6 keywords)

[Up](#)

cabinet handle hardware hinges kitchen knob

**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- [Bold Text](#)**
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Site Load Time](#)
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## Keywords In Bold Text Blocks

If you are using **bold** font on your Web page, you definitely want to pay user's attention to some words or phrases and show that some ideas are more important than the rest. In HTML code, bold text is marked with `<b>...</b>` or `<strong>...</strong>` tags.

Search engines look at what stands in these tags and, just like real people, believe that this information is important. And if these tags contain your keywords, search engines are more likely to rank your webpage higher. Therefore, try to express your important ideas using your keywords, and **emphasize these keywords with bold font**.

### Bold Text Blocks Optimization Rate

27.1%

## Summary And Advice

These factors are important for the optimization of bold texts on your page <http://knobsplus.com/>:

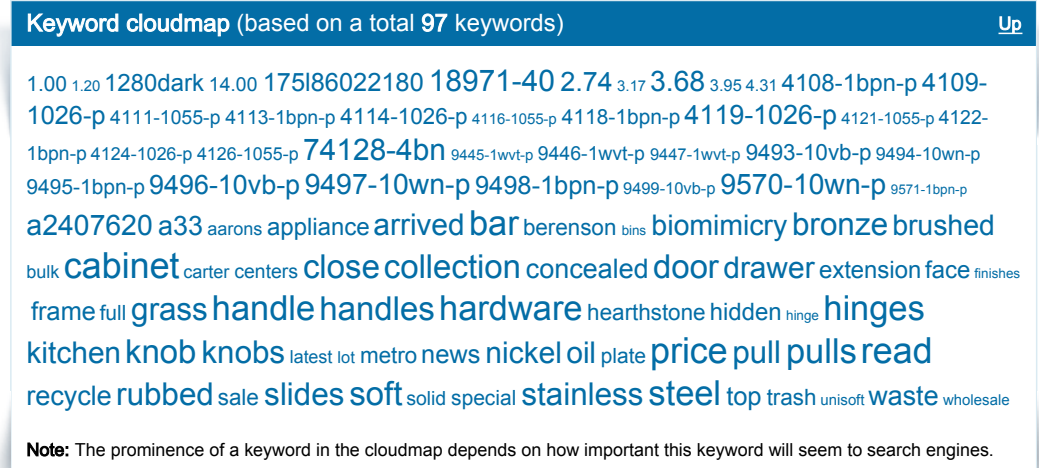
Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords <span style="float: right;">Up</span>									
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *		Your Site
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site		
kitchen cabinet	206	21	1%	32.7%	1	0.7	25%		
kitchen cabinet hardware	206	87	1.5%	17.6%	1	0.8	64.1%		
kitchen cabinet knob	206	51	0%	0%	0	0	15.6%		
kitchen cabinet handle	206	48	0%	0%	0	0	14.8%		
kitchen cabinet hinges	206	67	0%	6.1%	0	0.3	16%		
<b>Average</b>	<b>206</b>	<b>55</b>	<b>0.5%</b>	<b>11.3%</b>	<b>0.4</b>	<b>0.4</b>	<b>27.1%</b>		

Please follow this optimization advice:

Recommendations <span style="float: right;">Up</span>	
<b>Words Total:</b> 206 words are used in bold text blocks. This number of words is too big. You must use less text in your page's bold text blocks. The total number of words must be close to 55.	
<b>kitchen cabinet</b>	
<b>Keyword Density:</b> the keyword density in bold text blocks for the keyword "kitchen cabinet" is 1%. This keyword density is too small. Please use your keyword "kitchen cabinet" more often to increase keyword density close to 32.7%.	
<b>kitchen cabinet hardware</b>	
<b>Keyword Density:</b> the keyword density in bold text blocks for the keyword "kitchen cabinet hardware" is 1.5%. This keyword density is too small. Please use your keyword "kitchen cabinet hardware" more often to increase keyword density close to 17.6%.	
<b>kitchen cabinet knob</b>	
<b>Keyword Density:</b> the keyword density in bold text blocks for the keyword "kitchen cabinet knob" is 0%. This fits optimization requirements.	
<b>kitchen cabinet handle</b>	
<b>Keyword Density:</b> the keyword density in bold text blocks for the keyword "kitchen cabinet handle" is 0%. This fits optimization requirements.	
<b>kitchen cabinet hinges</b>	
<b>Keyword Density:</b> the keyword density in bold text blocks for the keyword "kitchen cabinet hinges" is 0%.	

This is the cloudmap of keywords standing in your bold text blocks:



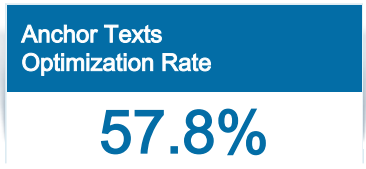
- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
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## Keywords In Anchor Texts

An anchor text is simply the text that you see as a link and click on. For example, here is a hyperlink that points to www.some-site.com, with the "This link leads to SomeSite.Com" anchor: [This link leads to SomeSite.Com](http://www.some-site.com)

To produce this link, you would use the following HTML code:  
**<a href="http://www.some-site.com">This link leads to SomeSite.Com</a>**

In this section, you will optimize anchor texts of links that stand on <http://knobsplus.com/>.



## Summary And Advice

Look at these features of your and your competitors' anchor texts - they all have their meaning for your page's optimization.

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords <span style="float: right;">Up</span>									
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *		
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site		
kitchen cabinet	414	389	1.4%	3.2%	3	1.5	87.6%		
kitchen cabinet hardware	414	594	0.7%	13.9%	1	11.2	70.3%		
kitchen cabinet knob	414	568	0.7%	1.1%	1	0.5	78.8%		
kitchen cabinet handle	414	682	0%	1.1%	0	0.1	26%		
kitchen cabinet hinges	414	607	0%	2.4%	0	0.5	26.3%		
<b>Average</b>	<b>414</b>	<b>568</b>	<b>0.6%</b>	<b>4.3%</b>	<b>1</b>	<b>2.8</b>	<b>57.8%</b>		

Anchor texts add up to your rankings, if they are carefully stuffed with your main keywords. So whenever you have a link on your webpage, where possible try to use a good keyword in its anchor text. These recommendations will help you to make perfect anchor texts:

Recommendations <span style="float: right;">Up</span>	
<b>Words Total:</b> 414 words are used in anchor texts. This fits optimization requirements.	
<b>kitchen cabinet</b>	
<b>Keyword Density:</b> the keyword density in anchor texts for the keyword "kitchen cabinet" is 1.4%. This keyword density is too small. Please use your keyword "kitchen cabinet" more often to increase keyword density close to 3.2%.	
<b>kitchen cabinet hardware</b>	
<b>Keyword Density:</b> the keyword density in anchor texts for the keyword "kitchen cabinet hardware" is 0.7%. This keyword density is too small. Please use your keyword "kitchen cabinet hardware" more often to increase keyword density close to 13.9%.	
<b>kitchen cabinet knob</b>	
<b>Keyword Density:</b> the keyword density in anchor texts for the keyword "kitchen cabinet knob" is 0.7%. This keyword density is too small. Please use your keyword "kitchen cabinet knob" more often to increase keyword density close to 1.1%.	
<b>kitchen cabinet handle</b>	
<b>Keyword Density:</b> the keyword density in anchor texts for the keyword "kitchen cabinet handle" is 0%. Compose your link anchor texts so that keyword density for "kitchen cabinet handle" is close to 1.1%.	

## Kitchen cabinet hinges

**Keyword Density:** the keyword density in anchor texts for the keyword "kitchen cabinet hinges" is 0%.  
Compose your link anchor texts so that keyword density for "kitchen cabinet hinges" is close to 2.4%.

Take a look at this keyword cloud. It shows all keywords contained in anchor texts on your page <http://knobsplus.com/>:

### Keyword cloudmap (based on a total 182 keywords)

Up

1.00 1.00- 10.00 1280dark 13th 175l86022180 17th 18971-40 18th 19th 2005 2006 2007  
2008 2010 2011 2012 21st 22nd 23rd 26th 27th 28th 2nd 3.00 3.01- 31st 3rd 4108-1bpn-p 4109-  
1026-p 4111-1055-p 4113-1bpn-p 4114-1026-p 4116-1055-p 4118-1bpn-p 4119-1026-p 4121-1055-p 4122-1bpn-p  
4124-1026-p 4126-1055-p 4th 5.00 5.01- 74128-4bn 9445-1wvt-p 9446-1wvt-p 9447-1wvt-p 9493-10vb-p 9494-  
10wn-p 9495-1bpn-p 9496-10vb-p 9497-10wn-p 9498-1bpn-p 9499-10vb-p 9570-10wn-p 9571-1bpn-p  
a2407620 a33 aarons accessories alfit amerock appliance applications arrivals arrived  
bar berenson bins biomimicry birdcage blum bronze brushed bulk cabinet casual centers  
close collection complete concealed contemporary cut demo door drawer drawers  
european extension face february ferrari finishes frame free full glass grass handle  
handles hardware hearthstone hidden hinge hinges hole home industries info inserta  
instructions items july june kitchen knob knobs lazy leather line lot map mepla metro minimum  
missing modern mounting murano nickel october oil online options order patterns payment pie plate  
policy price pricing privacy pull pulls read recycle related resources retro return rubbed sale  
samples see's sellers september shaker shipping shop site sleek slides soft solid  
special stainless steel susans top tracking traditional trash ultra unisoft veneers waste  
webplanet.ca week wholesale wood

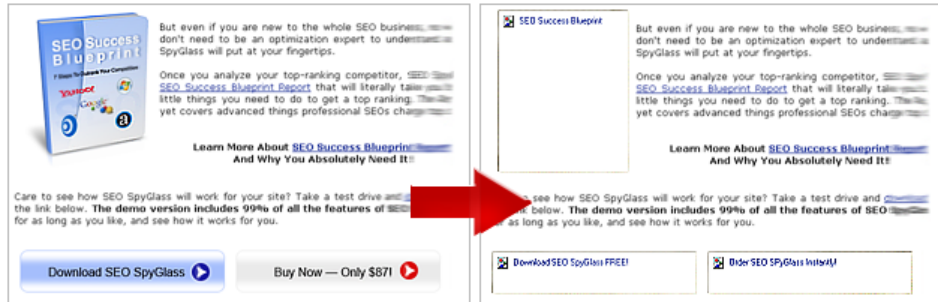
**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
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- [Image Alt Texts](#)**
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## Keywords In Image Alt texts

The **image alt text** is used to display text when an image cannot be seen, for example in the case someone visits your page with a browser that has image loading turned off to let pages load faster.

If a web browser does not display images, this is what you would see instead:

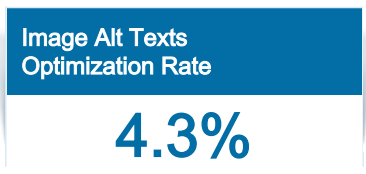


In the HTML code of a webpage, image alt text stands in the alt attribute within the <img> tag.

For example: ``

Obviously, using alt text makes sense for humans: many users prefer to work with images disabled. What is more important for you now, alt image attributes also have value for search engine optimization. Search engines cannot read figures or letters that are drawn on images. They only read normal text. Your keywords may look fantastic and eye-catching on an image - but the only guarantee that Google will see them is the alt text.

Therefore making alt text attributes and including your keywords into them is another efficient SEO technique.



## Summary And Advice

Check keyword density and other factors that matter for optimization of image alt texts:

Note: The charts below contain data and recommendations for your chosen keyword phrase. Optimizing for the whole keyphrase is more important, but for maximum results consider optimizing for the constituent words as well.

Important Keywords										Up
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *			
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site			
kitchen cabinet	1	63	0%	8%	0	0.4	21.6%			
kitchen cabinet hardware	1	315	0%	14.4%	0	11.5	0%			
kitchen cabinet knob	1	194	0%	7.7%	0	1.4	0%			
kitchen cabinet handle	1	219	0%	8%	0	1.3	0%			
kitchen cabinet hinges	1	165	0%	0%	0	0	0%			
<b>Average</b>	<b>1</b>	<b>191</b>	<b>0%</b>	<b>7.6%</b>	<b>0</b>	<b>2.9</b>	<b>4.3%</b>			

Here is your personal advice to make professional alt attributes:

**Recommendations** Up

**Words Total:** 1 words are used in image alt texts.  
This number of words is too small. You must add some text to the alt attributes of your images. The total number of words must be close to 191.

<b>Kitchen cabinet</b>	<b>Keyword Density:</b> the keyword density in image alt attributes for the keyword "kitchen cabinet" is 0%. Compose your alt texts so that keyword density for "kitchen cabinet" is close to 8%.	Red
<b>kitchen cabinet hardware</b>	<b>Keyword Density:</b> the keyword density in image alt attributes for the keyword "kitchen cabinet hardware" is 0%. Compose your alt texts so that keyword density for "kitchen cabinet hardware" is close to 14.4%.	Red
<b>kitchen cabinet knob</b>	<b>Keyword Density:</b> the keyword density in image alt attributes for the keyword "kitchen cabinet knob" is 0%. Compose your alt texts so that keyword density for "kitchen cabinet knob" is close to 7.7%.	Red
<b>kitchen cabinet handle</b>	<b>Keyword Density:</b> the keyword density in image alt attributes for the keyword "kitchen cabinet handle" is 0%. Compose your alt texts so that keyword density for "kitchen cabinet handle" is close to 8%.	Red
<b>kitchen cabinet hinges</b>	<b>Keyword Density:</b> the keyword density in image alt attributes for the keyword "kitchen cabinet hinges" is 0%. This fits optimization requirements.	Green

This keyword cloud shows all keywords used within your image alt texts:

**Keyword cloudmap** (based on a total 7 keywords) Up

cabinet **handle** hardware hinges **kitchen** knob **slides**

**Note:** The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
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- [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Site Load Time](#)**
- [Final Words](#)

## Site Load Time

Site load time is the time it takes for your site to load, and it is critical for 2 reasons. Firstly, it determines visitors' enjoyment of a website. Secondly, it also affects your search engine rankings. The quicker your webpage loads - the better time your visitors have on your site. And because your site delivers superior user experience, Google will give it a push in the rankings. On the other hand if your webpage takes ages to load this may have an adverse effect both on your rankings and on people's experience of your website.

Compare your website's load time with the top 10 ranking competitors for your keywords.

Analyzed Site Load Time			Up
http://knobsplus.com	1.852sec.		
Competitors' Website Load Times			Up
<b>kitchen cabinet</b>			
1	<a href="http://en.wikipedia.org">http://en.wikipedia.org</a>	1.197sec.	
2	<a href="http://www.abc.net.au">http://www.abc.net.au</a>	1.29sec.	
3	<a href="http://www.bbc.co.uk">http://www.bbc.co.uk</a>	1.909sec.	
4	<a href="http://thekitchencabinet.us">http://thekitchencabinet.us</a>	No data	
5	<a href="http://www.kraftmaid.com">http://www.kraftmaid.com</a>	2.025sec.	
6	<a href="http://www.homedepot.com">http://www.homedepot.com</a>	1.83sec.	
7	<a href="http://www.thekitchencabinet.com.au">http://www.thekitchencabinet.com.au</a>	No data	
8	<a href="http://www.cligstudios.com">http://www.cligstudios.com</a>	2.969sec.	
9	<a href="http://cabinetliquidators.com">http://cabinetliquidators.com</a>	1.956sec.	
10	<a href="http://www.kcma.org">http://www.kcma.org</a>	0.469sec.	
<b>kitchen cabinet hardware</b>			
1	<a href="http://www.kitchencabinethardware.com">http://www.kitchencabinethardware.com</a>	0.406sec.	
2	<a href="http://www.knobdepot.com">http://www.knobdepot.com</a>	1.36sec.	
3	<a href="http://www.homedepot.com">http://www.homedepot.com</a>	1.83sec.	
4	<a href="http://www.coolknobsandpulls.com">http://www.coolknobsandpulls.com</a>	1.402sec.	
5	<a href="http://www.overstock.com">http://www.overstock.com</a>	1.587sec.	
6	<a href="http://www.kitchen-cabinet-hardware.com">http://www.kitchen-cabinet-hardware.com</a>	1.044sec.	
7	<a href="http://www.myknobs.com">http://www.myknobs.com</a>	1.613sec.	
8	<a href="http://www.myknobs.com">http://www.myknobs.com</a>	1.613sec.	
9	<a href="http://www.dlawlesshardware.com">http://www.dlawlesshardware.com</a>	0.813sec.	
10	<a href="http://www.knobs4less.com">http://www.knobs4less.com</a>	1.542sec.	
<b>kitchen cabinet knob</b>			
1	<a href="http://www.knobdepot.com">http://www.knobdepot.com</a>	1.36sec.	
2	<a href="http://www.myknobs.com">http://www.myknobs.com</a>	1.613sec.	
3	<a href="http://www.overstock.com">http://www.overstock.com</a>	1.587sec.	
4	<a href="http://www.coolknobsandpulls.com">http://www.coolknobsandpulls.com</a>	1.402sec.	



5	<a href="http://www.homedepot.com">http://www.homedepot.com</a>	1.83sec.	
6	<a href="http://www.knobs4less.com">http://www.knobs4less.com</a>	1.542sec.	
7	<a href="http://www.kitchencabinethardware.com">http://www.kitchencabinethardware.com</a>	0.406sec.	
8	<a href="http://www.hgtv.com">http://www.hgtv.com</a>	3.452sec.	
9	<a href="http://www.bellacor.com">http://www.bellacor.com</a>	1.629sec.	
10	<a href="http://www.lowes.com">http://www.lowes.com</a>	2.158sec.	
<b>kitchen cabinet handle</b>			
1	<a href="http://www.overstock.com">http://www.overstock.com</a>	1.587sec.	
2	<a href="http://www.knobdepot.com">http://www.knobdepot.com</a>	1.36sec.	
3	<a href="http://www.homedepot.com">http://www.homedepot.com</a>	1.83sec.	
4	<a href="http://www.kitchencabinethardware.com">http://www.kitchencabinethardware.com</a>	0.406sec.	
5	<a href="http://www.tradehandles.co.uk">http://www.tradehandles.co.uk</a>	No data	
6	<a href="http://www.coolknobsandpulls.com">http://www.coolknobsandpulls.com</a>	1.402sec.	
7	<a href="http://www.wickes.co.uk">http://www.wickes.co.uk</a>	3.457sec.	
8	<a href="http://www.knobs4less.com">http://www.knobs4less.com</a>	1.542sec.	
9	<a href="http://handlewarehouse.com.au">http://handlewarehouse.com.au</a>	No data	
10	<a href="http://www.larkandlarks.co.uk">http://www.larkandlarks.co.uk</a>	2.005sec.	
<b>kitchen cabinet hinges</b>			
1	<a href="http://www.homedepot.com">http://www.homedepot.com</a>	1.83sec.	
2	<a href="http://www.usacabinethardware.com">http://www.usacabinethardware.com</a>	1.289sec.	
3	<a href="http://www.wwhardware.com">http://www.wwhardware.com</a>	2.26sec.	
4	<a href="http://www.overstock.com">http://www.overstock.com</a>	1.587sec.	
5	<a href="http://www.eurofitdirect.co.uk">http://www.eurofitdirect.co.uk</a>	No data	
6	<a href="http://www.thehardwarehut.com">http://www.thehardwarehut.com</a>	0.934sec.	
7	<a href="http://www.dlawlesshardware.com">http://www.dlawlesshardware.com</a>	0.813sec.	
8	<a href="http://www.blum.com">http://www.blum.com</a>	0.927sec.	
9	<a href="http://www.pullsdirect.com">http://www.pullsdirect.com</a>	1.704sec.	
10	<a href="http://www.sdslondon.co.uk">http://www.sdslondon.co.uk</a>	0.84sec.	
<b>Average Competitors' Website Load Speed</b>		<b>1.547 seconds, your site is 19.7% slower</b>	

If you are ready to act on your page, please follow these recommendations:

Recommendations	Up
Your site load time is 1.852 sec. This is too slow. You should decrease load time close to 1.5 sec.	
There are a lot of means to improve site load speed. The easiest techniques include optimizing images and minifying JavaScripts and CSS, more tricky things are reducing DNS lookups and gzipping components. More information on these and many other practices of speeding up websites can be found <a href="#">here</a> .	

## Webpage Size

The size of your Web page is a major factor that determines its load time. However cool they may look, rich graphics, flash animation, java scripts and other decorations significantly increase the size of your webpage making it load slower.

Analyzed Webpage Size		Up
<a href="http://knobsplus.com/">http://knobsplus.com/</a>		56.3 kB
Competitors' Webpage Sizes		Up
kitchen cabinet		
1	<a href="http://en.wikipedia.org/wiki/Kitchen_Cabinet">http://en.wikipedia.org/wiki/Kitchen_Cabinet</a>	42.8 kB
2	<a href="http://www.abc.net.au/tv/kitchencabinet/">http://www.abc.net.au/tv/kitchencabinet/</a>	14.3 kB
3	<a href="http://www.bbc.co.uk/programmes/b01bqvr7">http://www.bbc.co.uk/programmes/b01bqvr7</a>	59.2 kB
4	<a href="http://thekitchencabinet.us/">http://thekitchencabinet.us/</a>	88.5 kB
5	<a href="http://www.kraftmaid.com/">http://www.kraftmaid.com/</a>	33.4 kB
6	<a href="http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true</a>	352.4 kB
7	<a href="http://www.thekitchencabinet.com.au/">http://www.thekitchencabinet.com.au/</a>	17.6 kB
8	<a href="http://www.cliqstudios.com/">http://www.cliqstudios.com/</a>	16 kB
9	<a href="http://cabinetliquidators.com/">http://cabinetliquidators.com/</a>	191.7 kB
10	<a href="http://www.kcma.org/">http://www.kcma.org/</a>	8.4 kB
kitchen cabinet hardware		
1	<a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	16.2 kB
2	<a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	35.3 kB
3	<a href="http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true</a>	352.4 kB
4	<a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	37.8 kB
5	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	152.3 kB
6	<a href="http://www.kitchen-cabinet-hardware.com/">http://www.kitchen-cabinet-hardware.com/</a>	53 kB
7	<a href="http://www.myknobs.com/libertyhardware.html">http://www.myknobs.com/libertyhardware.html</a>	102.4 kB
8	<a href="http://www.myknobs.com/">http://www.myknobs.com/</a>	78.9 kB
9	<a href="http://www.dlawlesshardware.com/">http://www.dlawlesshardware.com/</a>	55.6 kB
10	<a href="http://www.knobs4less.com/Liberty-Kitchen-Cabinet-Hardware-Oil/libharfoncol.html">http://www.knobs4less.com/Liberty-Kitchen-Cabinet-Hardware-Oil/libharfoncol.html</a>	108 kB
kitchen cabinet knob		
1	<a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	35.3 kB
2	<a href="http://www.myknobs.com/">http://www.myknobs.com/</a>	78.9 kB
3	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	154 kB
4	<a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	37.8 kB
5	<a href="http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true</a>	352.5 kB
6	<a href="http://www.knobs4less.com/">http://www.knobs4less.com/</a>	57.8 kB
7	<a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	16.2 kB
8	<a href="http://www.hgtv.com/kitchens/kitchen-cabinet-knobs-pulls-and-handles/pictures/index.html">http://www.hgtv.com/kitchens/kitchen-cabinet-knobs-pulls-and-handles/pictures/index.html</a>	69.6 kB
9	<a href="http://www.bellacor.com/cabinet-hardware-and-knobs.htm">http://www.bellacor.com/cabinet-hardware-and-knobs.htm</a>	335.8 kB
10	<a href="http://www.lowes.com/Hardware/_/N-1z13cne/pl">http://www.lowes.com/Hardware/_/N-1z13cne/pl</a>	73.8 kB
kitchen cabinet handle		

1	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	151.5 kB
2	<a href="http://www.knobdepot.com/">http://www.knobdepot.com/</a>	35.3 kB
3	<a href="http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true</a>	352.4 kB
4	<a href="http://www.kitchencabinethardware.com/">http://www.kitchencabinethardware.com/</a>	16.2 kB
5	<a href="http://www.tradehandles.co.uk/kitchen-door-handles/-c-4805.html">http://www.tradehandles.co.uk/kitchen-door-handles/-c-4805.html</a>	86.1 kB
6	<a href="http://www.coolknobsandpulls.com/">http://www.coolknobsandpulls.com/</a>	37.8 kB
7	<a href="http://www.wickes.co.uk/door-furniture+accessories/cabinet-handles+knobs/icat/cabinethandknobs/">http://www.wickes.co.uk/door-furniture+accessories/cabinet-handles+knobs/icat/cabinethandknobs/</a>	283.6 kB
8	<a href="http://www.knobs4less.com/">http://www.knobs4less.com/</a>	57.8 kB
9	<a href="http://handlewarehouse.com.au/index.php?page=shop....rowse&amp;category_id=3&amp;option=com_virtuemart&amp;Itemid=2">http://handlewarehouse.com.au/index.php?page=shop....rowse&amp;category_id=3&amp;option=com_virtuemart&amp;Itemid=2</a>	93.9 kB
10	<a href="http://www.larkandlarks.co.uk/kitchen-handles">http://www.larkandlarks.co.uk/kitchen-handles</a>	70.1 kB
<b>kitchen cabinet hinges</b>		
1	<a href="http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true">http://www.homedepot.com/Kitchen-Cabinets-Cabinet-...Id=-1&amp;storeId=10051&amp;catalogId=10053&amp;searchNav=true</a>	352.5 kB
2	<a href="http://www.usacabinethardware.com/">http://www.usacabinethardware.com/</a>	16 kB
3	<a href="http://www.wwhardware.com/">http://www.wwhardware.com/</a>	34.2 kB
4	<a href="http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html">http://www.overstock.com/Home-Garden/Cabinet-Hardware/20281/subcat.html</a>	152.6 kB
5	<a href="http://www.eurofitdirect.co.uk/hinges-stays-catches/hinges/kitchen-cabinet-hinges">http://www.eurofitdirect.co.uk/hinges-stays-catches/hinges/kitchen-cabinet-hinges</a>	83.1 kB
6	<a href="http://www.thehardwarehut.com/cabinet_hinges.php">http://www.thehardwarehut.com/cabinet_hinges.php</a>	77.6 kB
7	<a href="http://www.dlawlesshardware.com/">http://www.dlawlesshardware.com/</a>	55.6 kB
8	<a href="http://www.blum.com/">http://www.blum.com/</a>	23.6 kB
9	<a href="http://www.pullsdirect.com/">http://www.pullsdirect.com/</a>	89.7 kB
10	<a href="http://www.sdslondon.co.uk/kitchen-cupboard-cabinet-hinges.html">http://www.sdslondon.co.uk/kitchen-cupboard-cabinet-hinges.html</a>	16.6 kB
<b>Average Competitors' Webpage Size</b>		<b>102.3 kB</b> <b>, the size</b> <b>of your</b> <b>webpage</b> <b>is 45%</b> <b>less</b>

## Load Time With Different Internet Connection Types

Another important factor affecting your site's load time is the speed of user's Internet connection. It is unlikely that your rankings will be affected if your site is a bit slow when browsed with a dial-up connection. Still it's good to know how fast different users get to see the whole of your website.

This chart is more about optimizing your website for the users rather than for the search engines. But then again it's people (not the Google bot) who read your blog posts, subscribe to your newsletter and buy your products.

Connection Speed	Analyzed Webpage Load Time (56.3 kB)
14.4Kbps	31.25 sec.
28.8Kbps	15.63 sec.
56Kbps	8.04 sec.
ISDN (128 kbps)	3.52 sec.
Cable (512 kbps)	0.88 sec.
SDSL (1.544 Mbps)	0.28 sec.
ADSL (2.0 Mbps)	0.22 sec.

Now you can judge whether you want to speed up your webpage's load time.

Generally, the faster pages load the better. But of course it depends on your online business niche. Some audiences may be used to a lot of animation and slower loading. Therefore, use the top table of this report section to compare your load time to your competitors and then decide.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- [Bold Text](#)
- [Anchor Texts](#)
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- [Site Load Time](#)
- **Final Words**

## Final Words

To escalate your website's sales, the only 100% working way is steady and smart search engine optimization. It allows you to get thousands of new customers that are searching exactly for what you offer.

This report gives you the necessary and easy-to-implement optimization advice. Follow the report's guidelines, and it will be possible for you to reach any desired spot in Google and be sure to **get a massive flow of targeted traffic to your website.**

[Report Overview](#) | [Keywords Overview](#) | [Page Title](#) | [Meta Description](#) | [Meta Keywords](#) | [Body Text](#) | [H1 Headings](#) | [Bold Text](#) | [Anchor Texts](#) | [Image Alt Texts](#) | [Site Load Time](#) | [Final Words](#)

Report created Aug 10, 2012 by [HELBACK](#)